

Advertising Rates and Mechanical Specifications

drag
REVIEW
boat

Reporting the
NEED FOR SPEED



Serving the Drag Boat Racing Community Since 1996



GREEN COUNTRY PUBLICATIONS DBA DRAG BOAT REVIEW, INC.

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ADVERTISING RATES AND MECHANICAL SPECIFICATIONS

SIZE	Monthly Charge
Full Page 8.500" x 11.250"	\$ 500
1/2 Page Vertical - 3.875" x 10.000" Horizontal - 8.000" x 4.875"	\$ 265
1/4 Page Vertical - 3.875" x 4.875" Horizontal - 8.000" x 2.250"	\$ 145
1/8 Page Vertical - 1.875" x 4.875" Horizontal - 3.875" x 2.250"	\$ 100
Performance Directory 2.250" x 2.250"	\$ 65

DIGITAL REQUIREMENTS:

Any company wanting DBR to design its ad will be charged an initial \$125 for set-up, plus \$60/hour for each hour after the first two hours of design. For best quality, photos should be minimum 300 dpi.

Please email all logos, images and text to bstokes@dragboatreviewmag.com

Established in October 1996, Drag Boat Review is published eleven times per year and includes in-depth coverage of drag boat races from all across the country under the sanctions of the Arizona Drag Boat Association, Columbia Drag Boat Association (CDBA), International Hot Rod Association Outlaw Dragboat Racing Series (IHRA), Kentucky Drag Boat Association (KDBA), National Jet Boat Association (NJBA), Oklahoma Drag Boat Association (OHBA), Smoke On The Water (SOTW), Southern Drag Boat Association (SDBA) and several other grass roots organizations. Our reader-ship base is estimated at 3,900 including paid and complimentary subscriptions, bonus circulation at race events and shared copies. Drag Boat Review is the ONLY online source in the nation that is devoted exclusively to the sport of drag boat racing.

What a few of our readers have to say about Drag Boat Review:

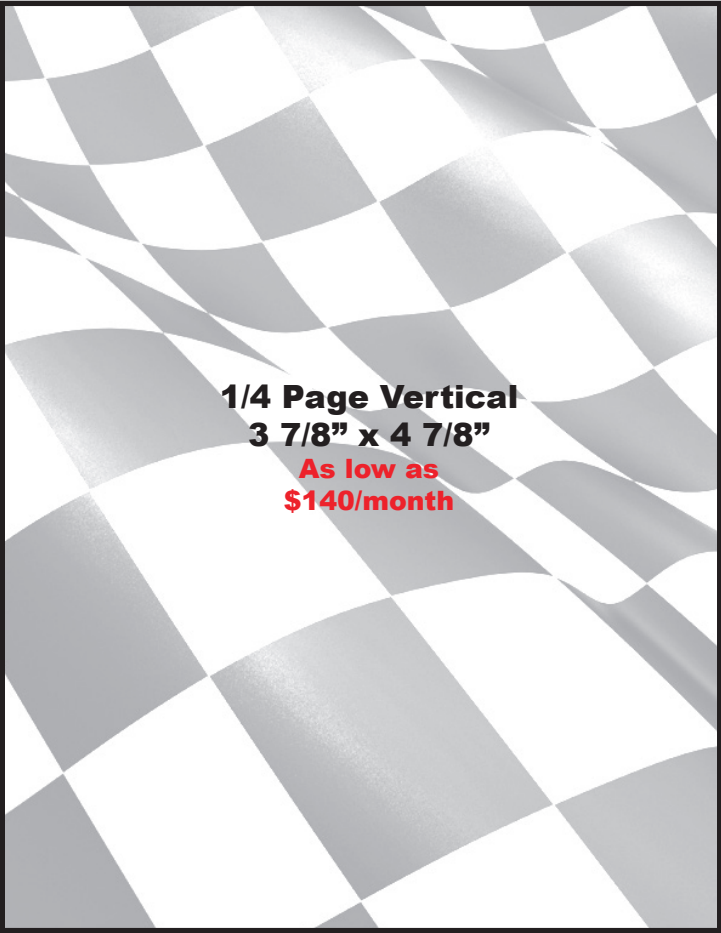
"Love the dragboat racing family and Drag Boat Review keeps me up to date on the races I can't attend." Bill Davis, Jenkins MO

"Love Drag Boat Review and the people who make it happen." Don Ney, Escalon CA

"Very informative. Keeps me up to date on everything drag boat related". Kevin Hoover, Lake Havasu City AZ



1/8 Page Vertical
1 7/8" x 4 7/8"
As low as
\$85/month



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As low as
\$140/month



1/2 Page Vertical
3 7/8" x 10"
As low as
\$175/month

